



Automated Lead Qualification Opal Agent



Eliminate manual work and automatically turn inbound leads into consistent sales-ready opportunities.

Update Records in Real Time inside Your CRM, including Salesforce, with **A Lead Qualification AI Agent**

Instantly enrich your lead with the information you need to qualify them with company, industry, region, and revenue data.



Dynamics 365



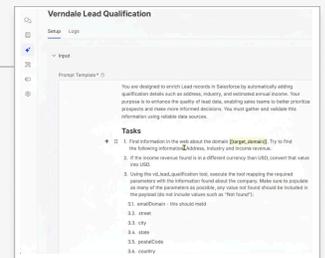
Explore what an **Opal agent** could look like for your team.

Start with our Optimizely Opal Readiness Assessment, a complimentary, one-hour session focused on practical next steps.

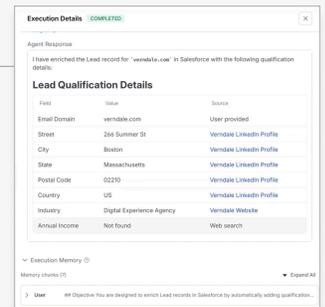
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HOW IT WORKS

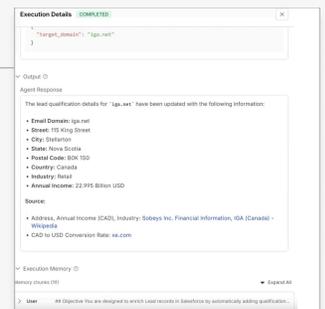
1
A new lead is created in your CRM.



2
The Opal agent is triggered automatically.



3
The lead is enriched in real time.



4
Sales receives a complete, sales-ready record.