



Mass GEO/AEO Optimisation Workflow

Optimizely Opal Workflow Agent • Built by Niteco

Works with

Content Management System

Benefit

Make all old content instantly ready for AI search. It automatically creates missing summaries, FAQs, schema markup and publishes them in the CMS.

Who it helps

This is designed for digital marketing assistants, SEO specialists, and content managers who have a large volume of legacy content and need to make it visible in search and ready for new AI search engines.



How it works

You choose a section of your website for Opal to check. Opal gets the list of all pages, reviews them for AEO/GEO readiness, and creates a detailed report. It then writes missing content in your brand's style, updates metadata, and adds the needed JavaScript schema. Once you approve a sample page, Opal updates all selected pages, saving them as drafts or publishing them in the CMS.



[Watch demo ↗](#)