Optimizely Opal Solution

How it works.

01 — **Analyze WordPress Content**

Opal Agent evaluates page structure, layout patterns, and content relationships.

02 — **Map to Optimizely Components**

AI identifies the best-fit Optimizely SaaS CMS components — or recommends new ones that align to schemas and design systems.

03 — **Generate Structured Output**

Content is converted into clean, reusable Optimizely components, ready for validation and publishing.
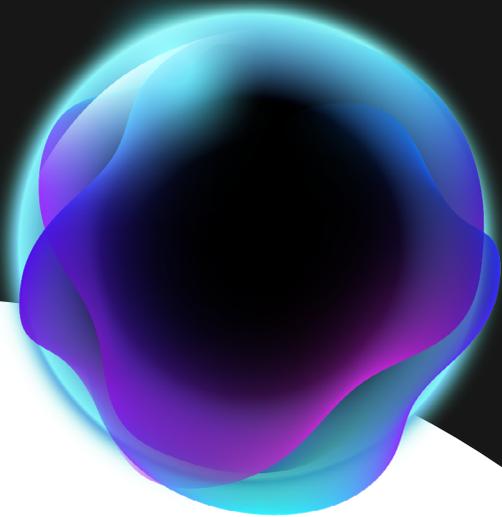
THE SOLUTION:

Opal Agent for WordPress content migration.

Opal Agent applies AI to analyze, translate, and recompose WordPress content into Optimizely-ready components — turning legacy pages into scalable, future-ready digital building blocks.

Key benefits.

✓ **Faster Migrations**

Reduce manual effort and accelerate WordPress-to-Optimizely transitions.

✓ **Component Consistency**

Standardize layouts and content across sites and teams.

✓ **Lower Development Cost**

Minimize repetitive engineering work during migration.

✓ **Composable by Design**

Set the foundation for scalable, component-driven digital experiences in Optimizely SaaS CMS.

Typical use cases:

01
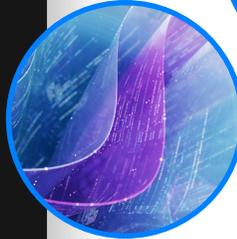Enterprise WordPress platform migrations

02
Multi-site and multi-brand consolidations

03
Legacy page modernization initiatives

04
Accelerated replatforming to Optimizely SaaS CMS

Why it Matters.

Successful CMS migrations aren't just about moving content — they're about unlocking composable value. Opal Agent ensures WordPress content isn't simply copied, but transformed into high-quality Optimizely components that support speed, reuse, and long-term growth.

Migrate smarter — not harder.

See how Opal Agent accelerates **WordPress-to-Optimizely SaaS CMS migrations.**

Contact our team to learn how Opal Agents can work for you.

LET'S TALK →

Phase2