



Campaign Launch Automation Workflow

Optimizely Opal Workflow Agent • Built by Niteco

Works with



- Content Management System
- Content Marketing Platform
- Digital Asset Management

Benefit

Automates every step of event marketing campaigns. What used to take weeks of design, copywriting, and building pages and social posts now happens in minutes.

Who it helps

This is ideal for marketing managers, campaign coordinators, and digital teams who want to run large, multi-channel campaigns quickly and efficiently, without needing a full production team.



How it works

Automates every step of event marketing campaigns. What used to take weeks of design, copywriting, and building pages and social posts now happens in minutes.



[Watch demo ↗](#)